

# OKOTA™ *wedding design*

## *floral design pricing guide*

So, you are engaged! Congratulations!! Now you've made it to the fun part of wedding planning... the pretty details that are your flowers. You have probably pinned all the Pinterest pins, you have probably collected lots of inspiration for do's and don't at weddings you attended recently, and you are just about ready to select the floral designer that is going to bring your vision to life... BUT you may be confused on what to budget!

You may be asking yourself which of these Pin-spiration pieces can I actually afford? Which pieces are my absolute musts? Which type of centerpieces will be best? What will make my flowers stand out and be memorable? If this is you, that is a-okay. We are here to help you figure out all of this!

First, let's talk about the value of flowers. Some couples love love love flowers and want them EVERYWHERE at their wedding. And that's perfect. Your wedding day is definitely the time to embrace your love for florals. On the other hand, some couples aren't obsessed with flowers and have a hard time justifying their cost. And that's very understandable too! I will say, one thing every couple will agree on is that they want to look back on their pictures and be able to cherish the memories of that day forever. Your flowers will be in every one of these pictures! Though the flowers may be thrown away at the end of the night, your pictures NEVER will. So you have make sure you love them!!

So, let's give you a starting point for what you should expect to spend in order to get flowers you'll really love...

**OKOTA floral design packages start at \$1,000  
with the average couple spending between \$2,000-\$5,000.**

To give you an idea of where you may fall on that spectrum here is an idea of typical weddings and their price ranges...

**\$1,000-\$2,000**  
*wedding*

**Typically Includes:**

- 1 Bridal Bouquet
- 1-3 Bridesmaid Bouquets
- 1-3 Groomsmen Boutonnieres
- 2 Mothers' Wrist Corsages
- 2 Fathers' Boutonnieres
- 1-5 Stems For Cake Flowers



**\$2,000-\$4,000**  
*wedding*

**Typically Includes:**

- 1 Bridal Bouquet
- 3-8 Bridesmaid Bouquets
- 3-8 Groomsmen Boutonnieres
- 2 Mothers' Wrist Corsages
- 2 Fathers' Boutonnieres
- 5-10 Stems For Cake Flowers
- 5-15 Centerpieces In Small And Standard Sizes
- Very Minimalist Arbor Or Decoration Pieces

**\$4,000+**  
*wedding*

**Typically Includes:**

- 1 Bridal Bouquet
- 8+ Bridesmaid Bouquets
- 8+ Groomsmen Boutonnieres
- 2 Mothers' Wrist Corsages
- 2 Fathers' Boutonnieres
- 10+ Stems For Cake Flowers
- 15-25 Centerpieces In Small, Standard, and Tall Sizes
- Arbor or Floral Installation
- Greenery Garland for Head Table
- Flower Crowns



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Now, that you've got an idea of what to expect for all your big ideas you can start to really plan out what you would like included in your floral proposal...

**First, decide what your must have items are.** You probably have a set number of bouquets you'll absolutely need, and a set number of centerpieces etc. **Second, decide which of these are most important to you, most important for your wedding photos, and most important for your guest experience.** For example, you may want to spend the majority of the budget on your bouquet, the arbor that will frame your ceremony, and a garland for your head table, and do smaller more cost-effective arrangements for your bridesmaid bouquets, guest centerpieces, and cocktail hour decorations. When prioritizing where your budget should be spent, I recommend thinking of a big WOW statement piece all your guests will react to and remember versus a lot of small arrangements that may go unappreciated.

#### **Other Cost-Saving Tips:**

**Re-purpose arrangements.** Use the tall arrangements that framed the aisle later as your bar decor or either side of the DJ. You can also use the bridesmaid bouquets as centerpieces!

**Choose less-expensive flowers.** A good rule of thumb, is the more petals the more expensive the flowers will be. Big ticket flowers... peonies, garden roses, ranunculus, and dahlias!

**Be flexible with season-sensitive flowers.** Anemones and peonies for example, are difficult to find in late summer, early fall. Be open to alternatives that may give you a similar look, but ultimately better, healthier blooms in your bouquet.

OKAY! With all of this in mind you're ready to meet with your floral designer and plan the perfect flower proposal for your big day! You have a few options with OKOTA. You can set up an in-person consultation to talk through your flower ideas, OR you can visit our flower design page on our site and fill out our online proposal form. Then sit back, and get excited because a pretty little proposal will be headed your way!

For other questions contact: [floraldesign@okotaweddings.com](mailto:floraldesign@okotaweddings.com)  
or email Abbie directly at [abbie@okotaweddings.com](mailto:abbie@okotaweddings.com)